

Rafael Figueroa

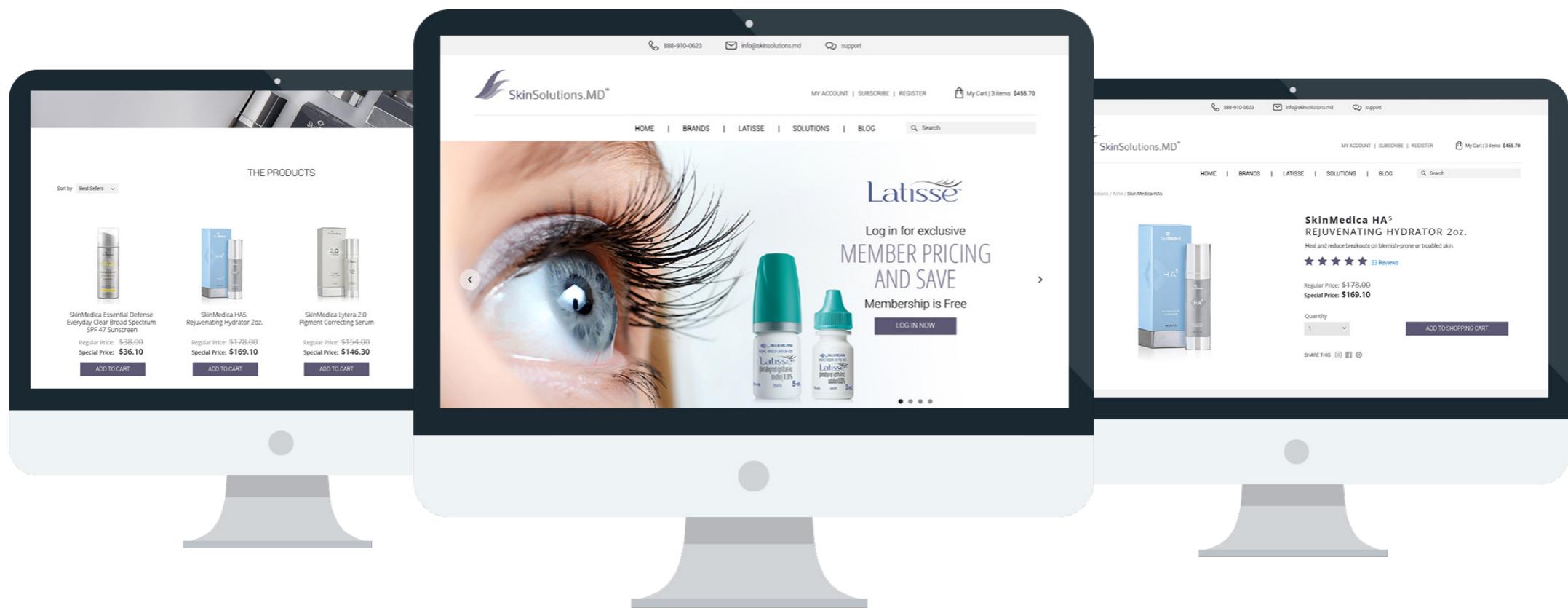
UI/UX Designer

"Creating is not just a career for me, it is a passion. I firmly believe that visual design is about problem solving and ideas, that's why I've taken on many development roles in my career to be able to deliver the best possible design solution for any project".



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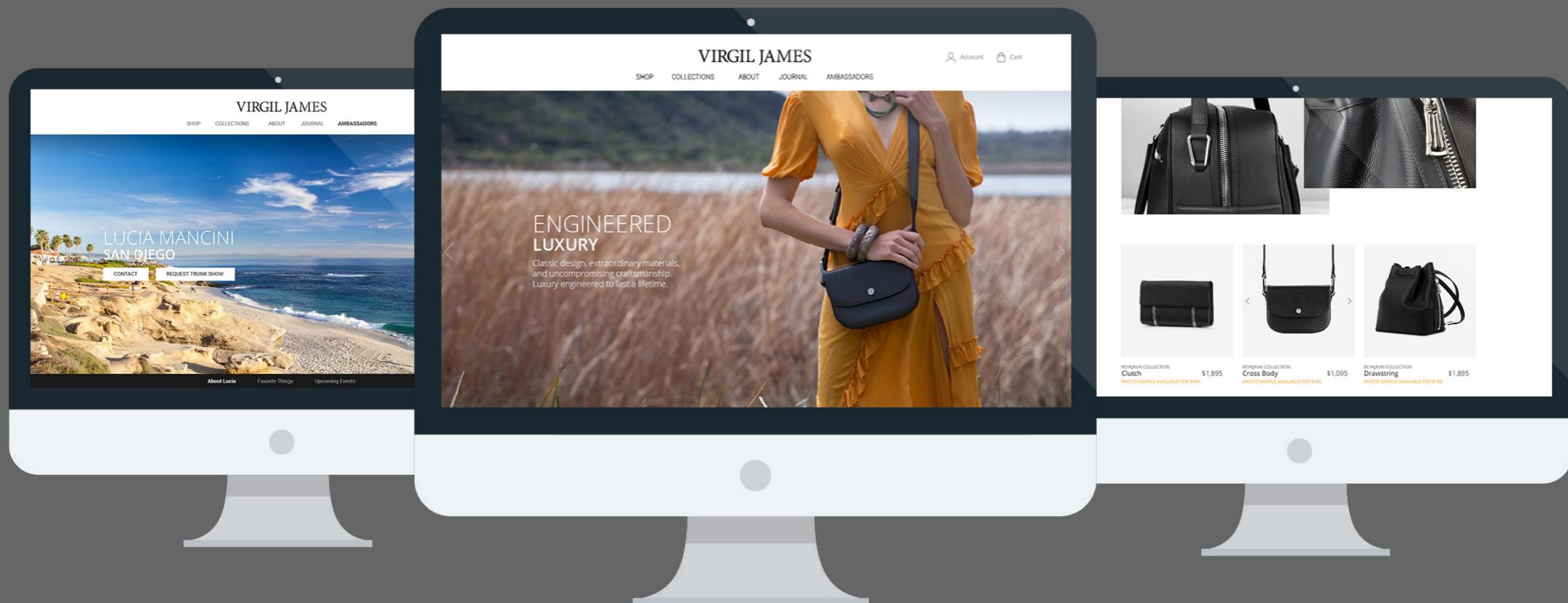
WEBdesign



E-COMMERCE WEBSITE

User friendly site created to offer skin care products from different brands.

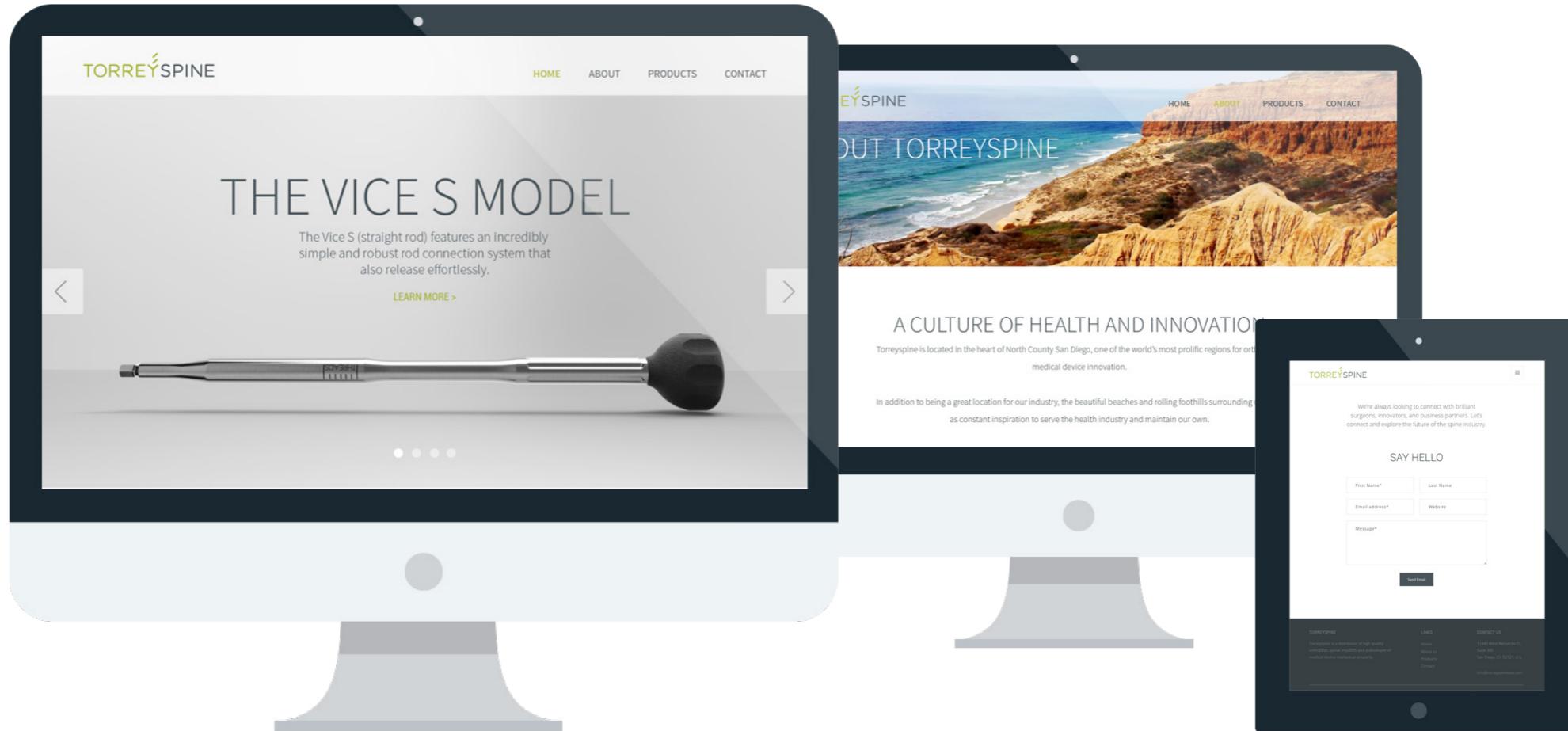
WEBdesign



E-COMMERCE WEBSITE

Site created to offer luxury leather bags and accessories. The site includes specific sections for different collections, as well as a journal that works as a blog.

WEBdesign



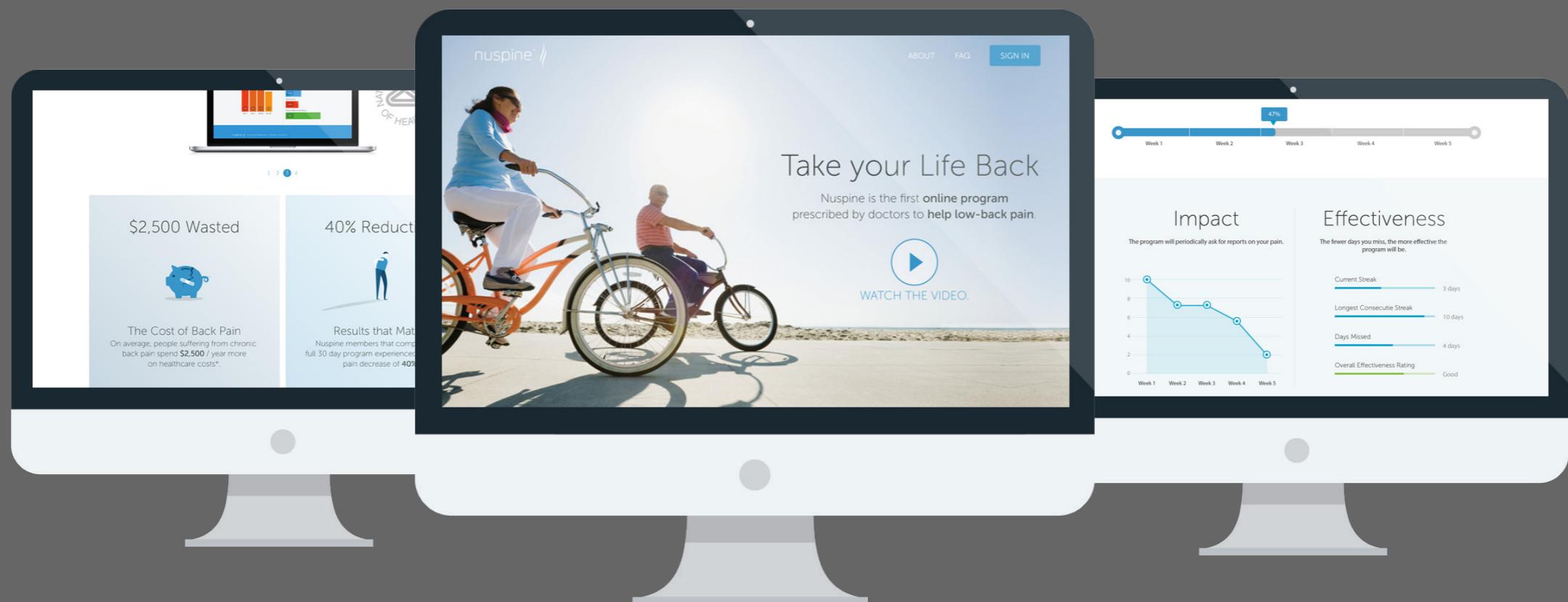
PRODUCT AND SERVICES WEBSITE

Website created for a distributor of high quality orthopedic spinal

implants and a developer of medical devices.

<http://torreyspine.com/>

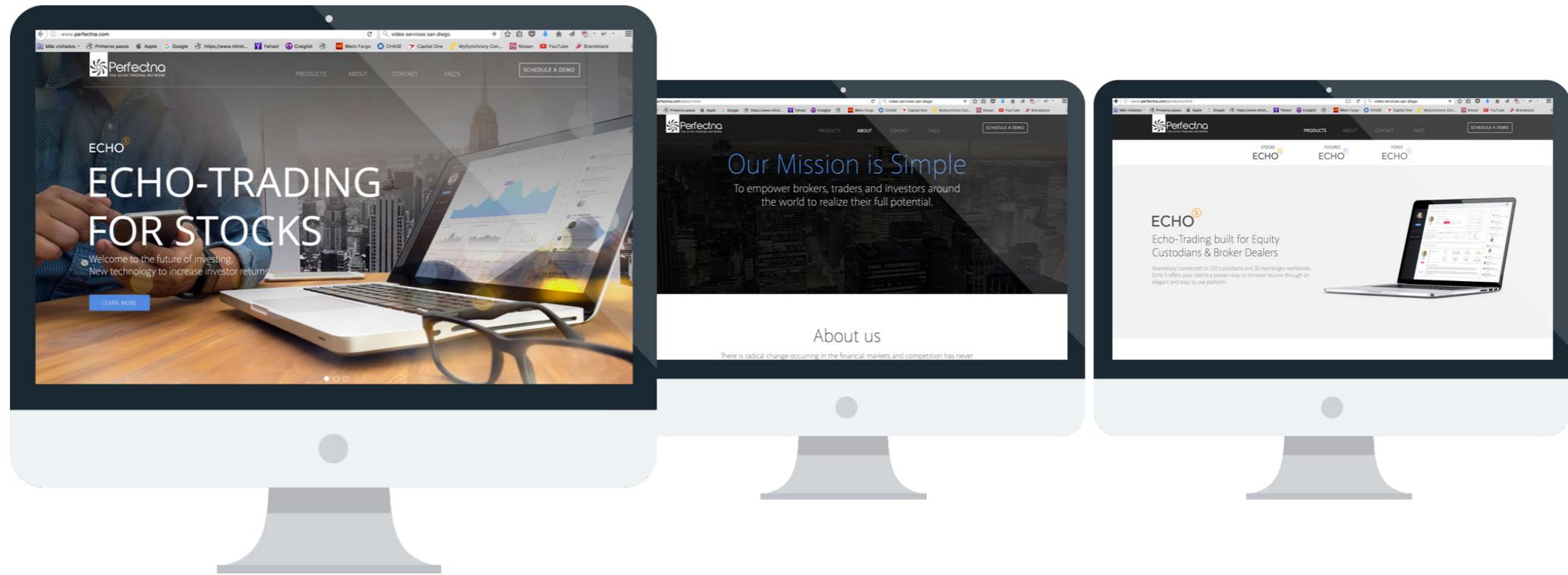
WEBdesign



LANDING PAGE AND WEB APP

Landing page created for digital health application that promotes a 30 day program for backpain relief.

WEBdesign

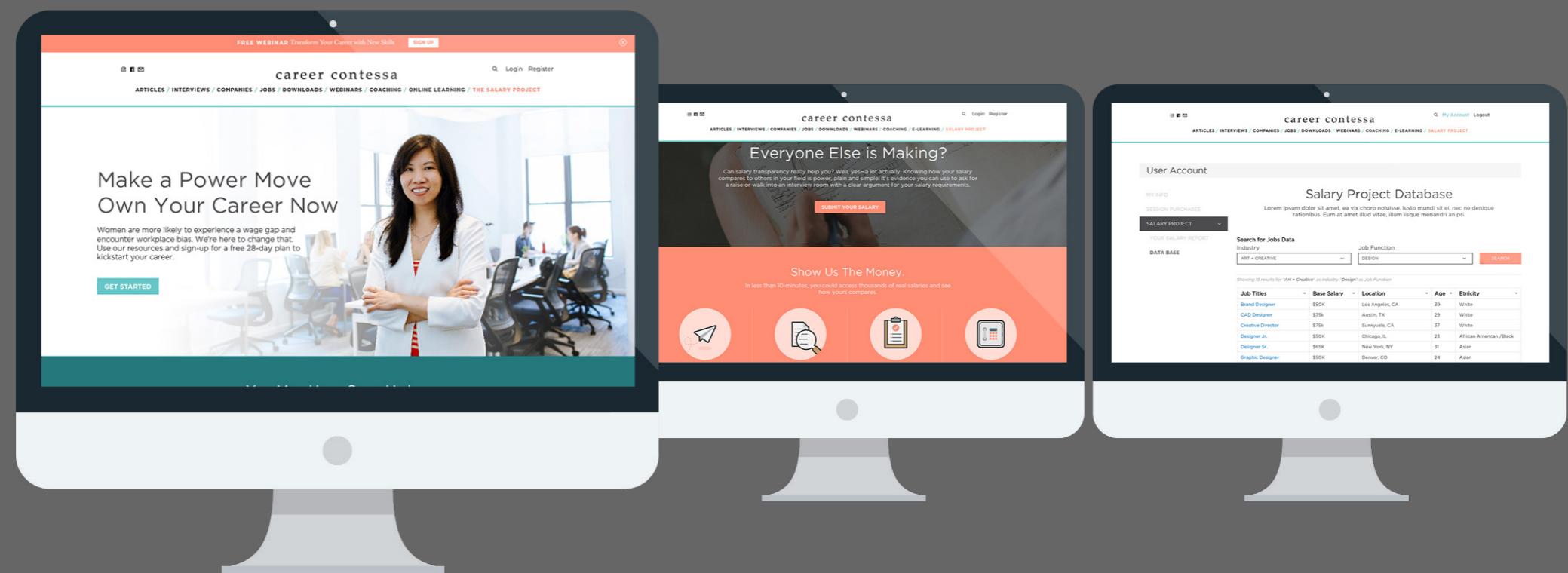


SAAS WEBSITE FOR FIN-TECH FIRM

Website created on client's request on Adobe Muse.

<http://www.perfectna.com>

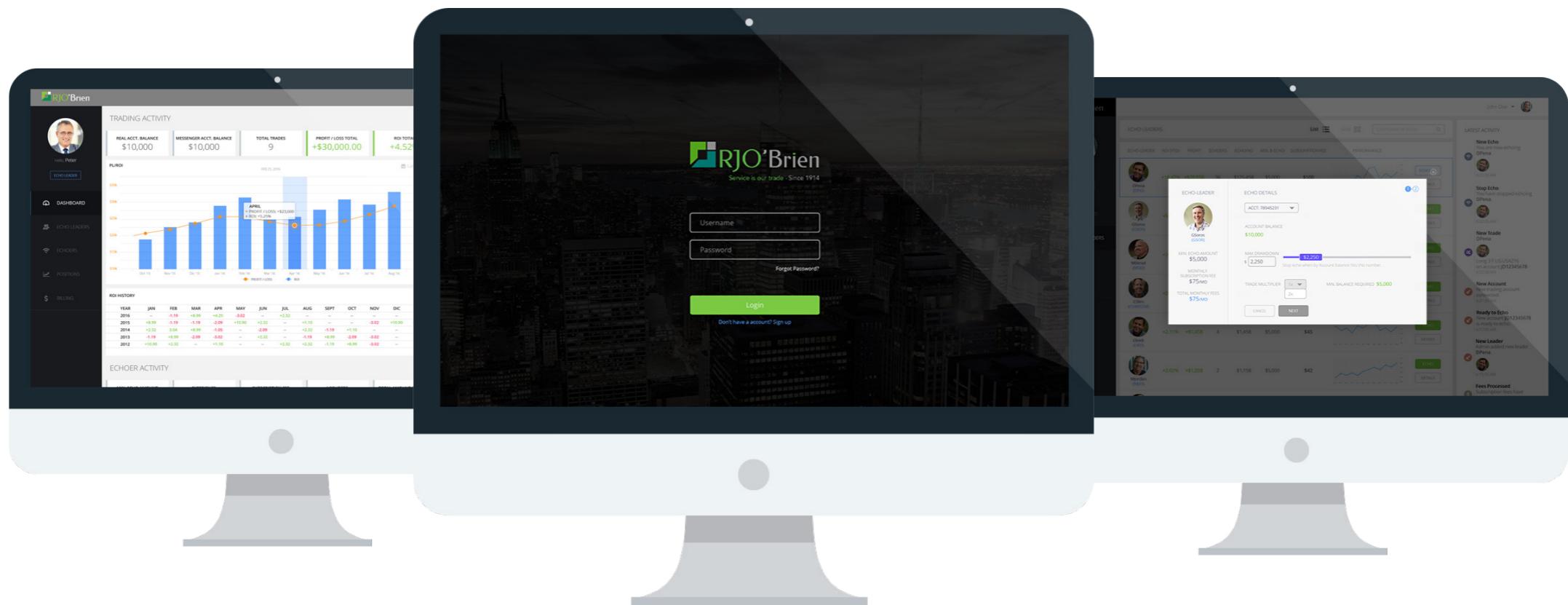
WEB APPdesign



WEBSITE AND WEB APP

Website and platform built exclusively for women searching for jobs, career guidance, advice, and more. <http://www.careercontessa.com/>

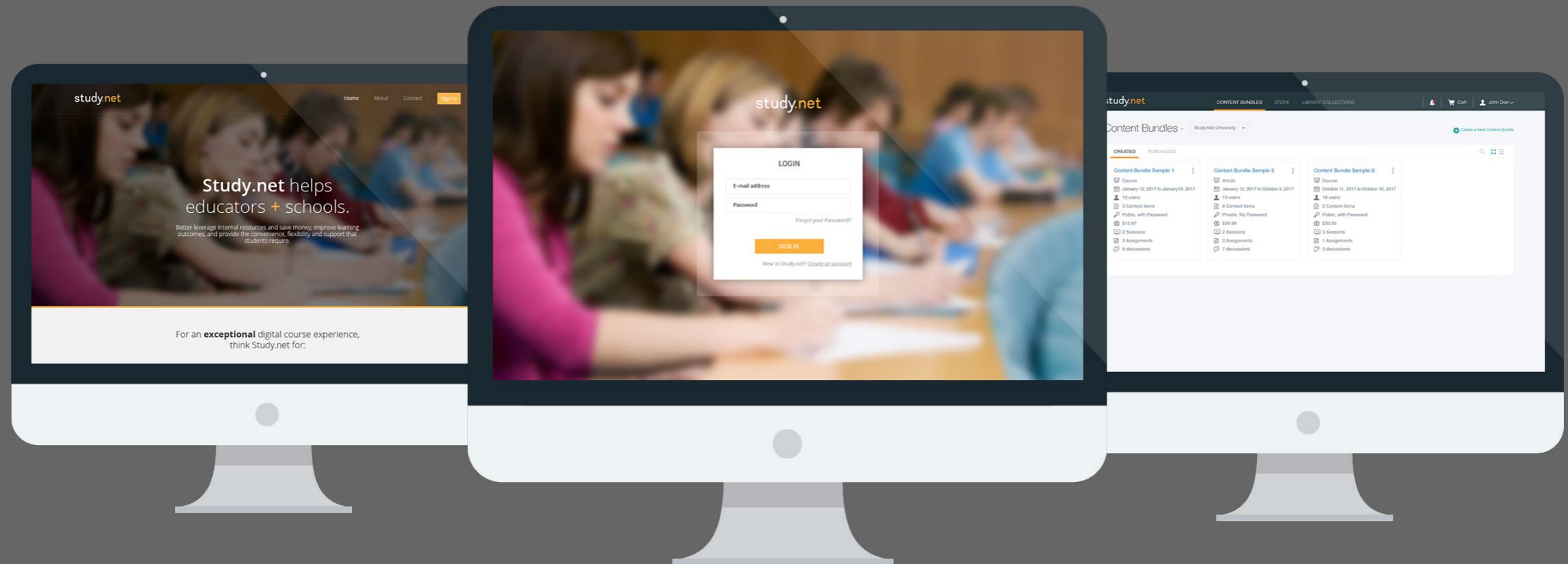
WEB APP design



SaaS BASED WEB APP

Application created for multi-level logins with different features on each of them, lots of data views and graphs. Includes activity notifications, admin panel, gamification platform rewards, etc.

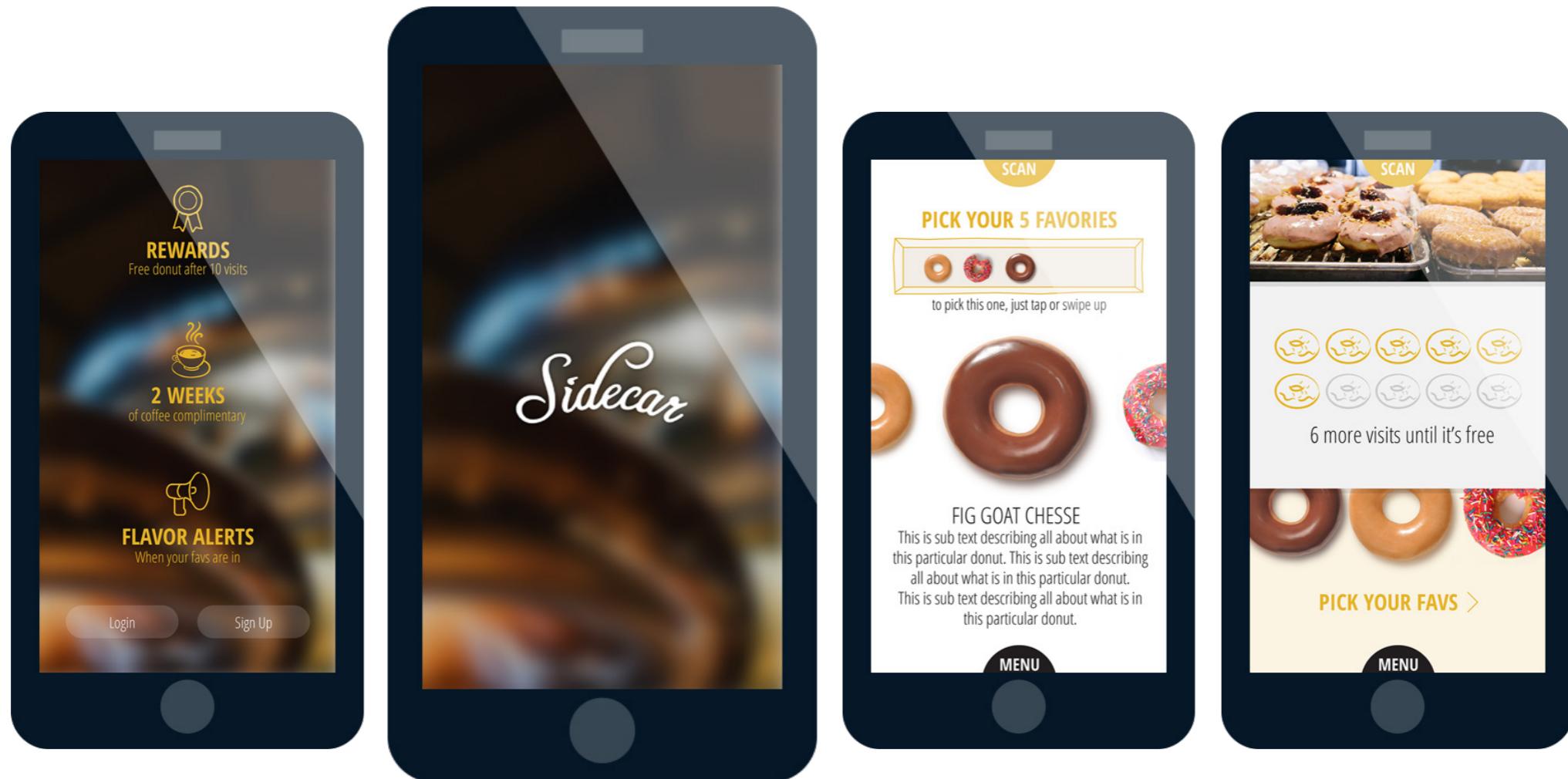
WEB APPdesign



LANDING PAGE AND WEB APPLICATION

Website that provides academic material to higher education and professional students. Users can upload/download material, set price for materials or purchases.

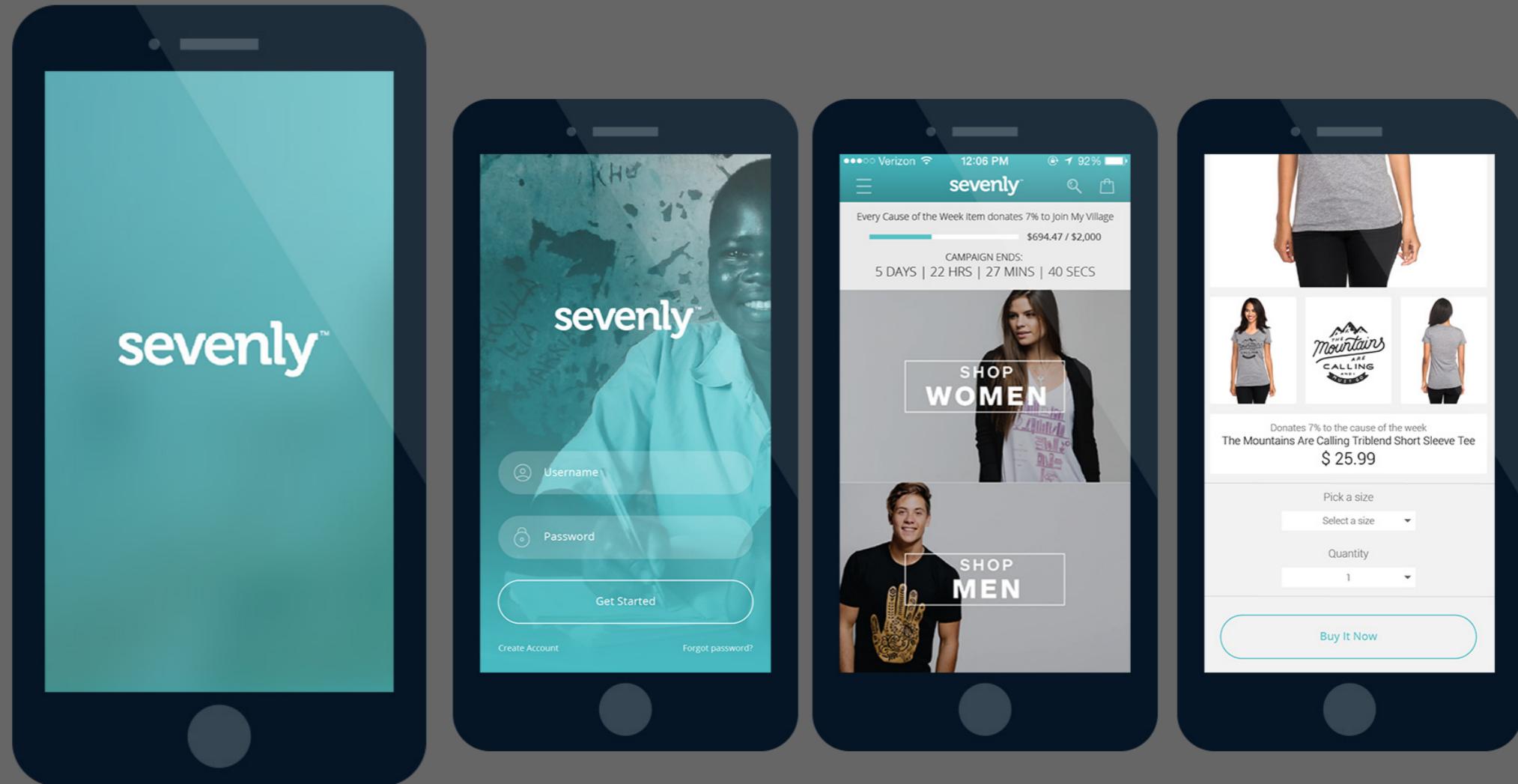
APPdesign



MOBILE STORE APP

Application made for a doughnut shop that lets customers view the menu, see their rewards, and place orders online.

APPdesign



E-COMMERCE MOBIIE APP

This app invites customers to purchase "advocacy art, apparel and accessories" that donate to non-profits creating 7-day cause campaigns.

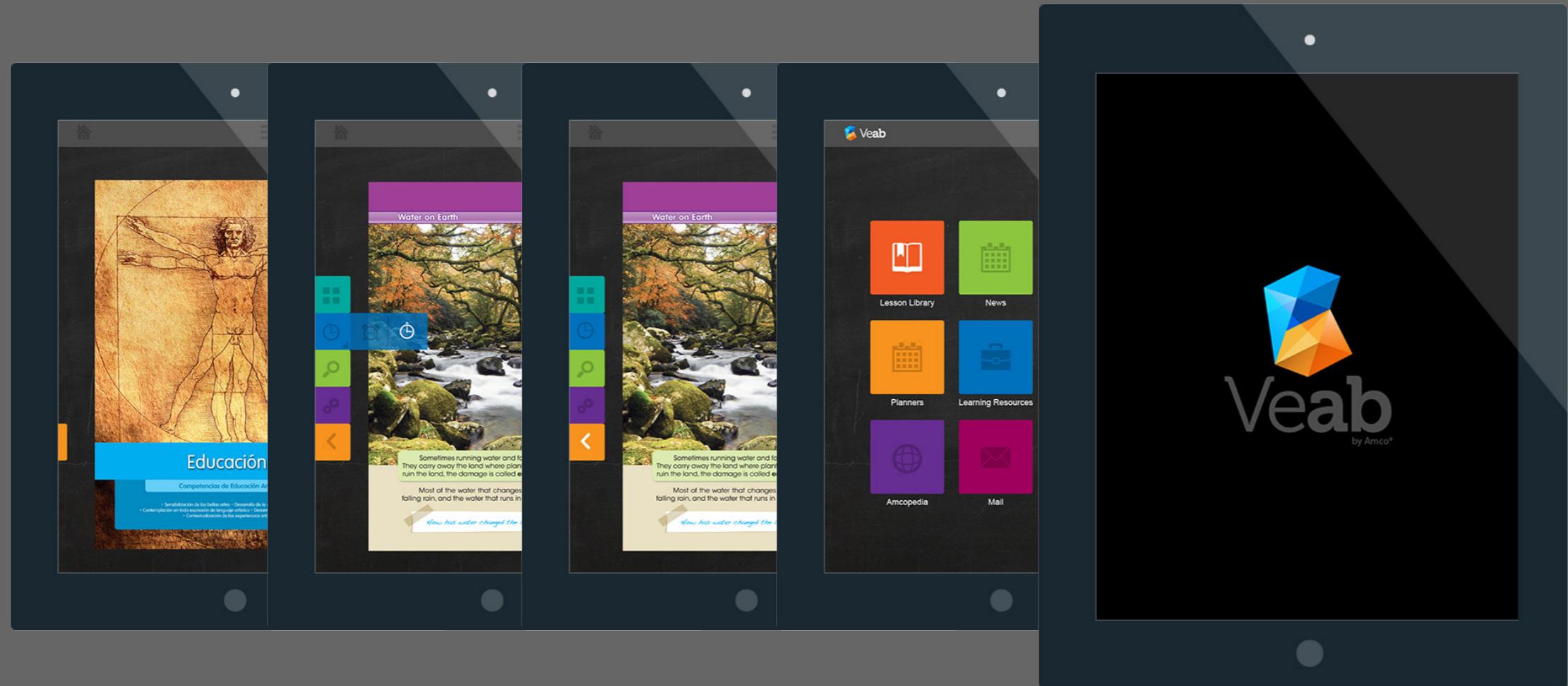
APPdesign



MUSIC APP

Audio streaming application that lets users listen to playlists by track, artist or album.

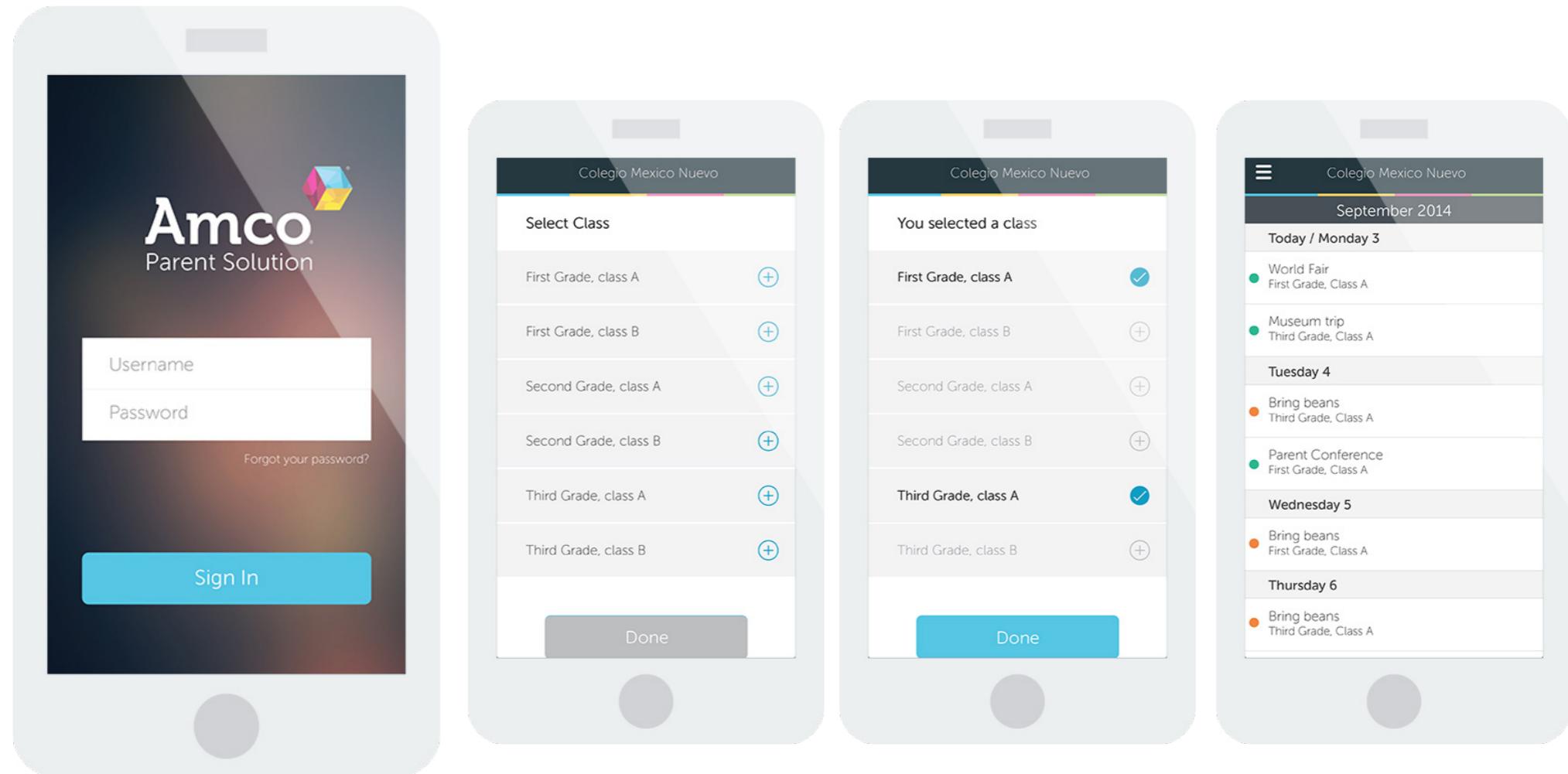
APPdesign



E-BOOKS APP

Application that shows book content as well tools that help give lessons more effectively. The interface of the app is designed in a way that does not distract the audience with the overall interface design. The top bar menu and tools can be easily hidden by the user to provide a better view of the digital book.

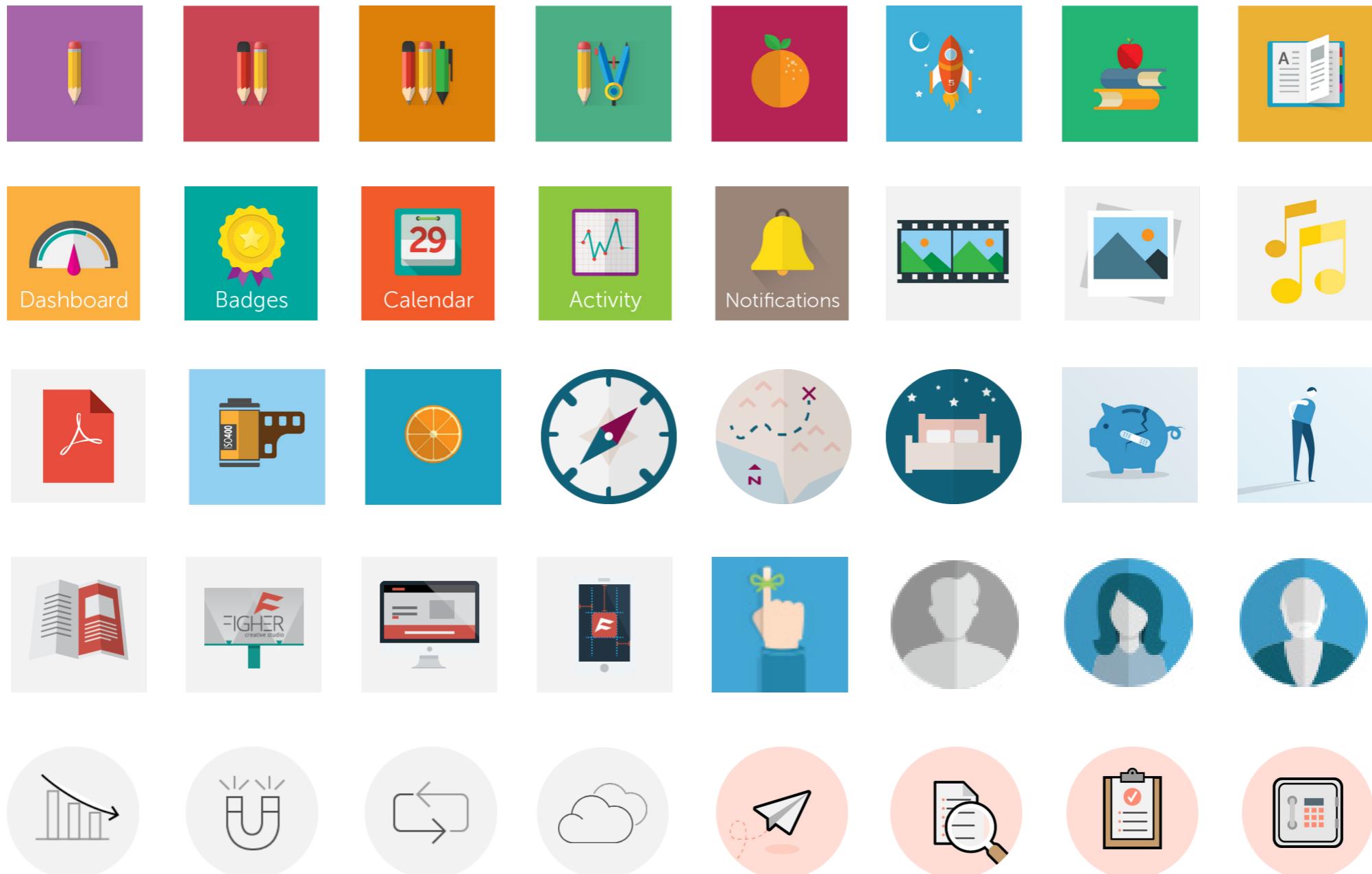
APPdesign



STUDENT CALENDAR APP

School application where you can choose a grade and a group to show assigned homework and activities. Every activity is color coded for easy location.

ICONdesign



Icons used for specific projects based on guidelines and styles for different websites and apps.

LOGOdesign

